

International Motorcycle Supershow Women Riders' Forum Series

Led by author and speaker Liz Jansen www.lizjansen.com

Join in for one or all of this three-part session. Through a series of presentations and interactions, Liz and her guests, women whose stories are in the book, will share experiences and lessons learned on the Road to Empowerment. The ideas will inspire you in every day life and you'll approach riding with a deeper understanding of yourself. You'll meet other like-minded riders, enjoy the camaraderie and discover the strength which exists within the riding community.

Friday January 6th - Discovering our Road to Empowerment

7:00 p.m., Vancouver Room

Guest: Ila Sisson

Join Liz and Ila on a journey - a road trip - along our own path to awareness. This session explores our personal, emotional and spiritual path to enlightenment and becoming all that we are: why we're on this road trip. Our authentic self calls us to travel this road. Fear creates resistance and tries to hold us back. You will come away from this session with a greater awareness of your strengths and how you can apply them to enrich your life.

Ila is a holistic healer, teacher, counselor, author – and rider – with a thriving healing arts practice in Orangeville, Ontario. She is active in the community, facilitating positive change through her work with individuals and groups.

Saturday, January 7th - Psychic Protective Gear: Protecting or Constraining

7:30 p.m. Vancouver Room with Guest: Madeleine Marques

A motorcycle rider knows better than anyone about the importance of wearing good quality, proper fitting gear. It protects us from external bombardment. However, ill-fitting equipment can immobilize us and cause hazards greater than those from which it was designed to safeguard.

Our sense of adventure beckons us along our life's journey. We innately know this road has challenges, and although we like to think we're in control, we don't know what's around the corner. How we prepare ourselves though, affects how successful we are in navigating towards our destination.

Join Liz and Madeleine to discover a better understanding of sources of fear, the connection between fears and reality, and how to constructively redirect that energy.

By day, Madeleine is a paralegal. Her other profession is that of a Chief Instructor in the motorcycle program at Sheridan College. Her personal experience and years of coaching students has given her a unique perspective on how we successfully manage challenges and change.

Sunday, January 8th - Branding: What Being a Rider Says About Who You Are

11:00 a.m. Ontario Room with Guest: Hazel Carson

We all wear labels. We all form impressions of others based on the labels they wear (and the riding gear they select). The friends we choose, the pastimes we enjoy and the associations we belong to, all paint a picture of our personal brand. Professionally, the ways our brand is reflected include the organizations we work for, our positions in the organization, how we make decisions and how we respond to change. What happens when those two brands don't match? And what if neither one of those projects our authentic nature?

Join Liz and Hazel to discover how to assess the strength of your brand, and what it says about you, enjoy discovering your authentic self and empowering your personal brand.

As a senior career transition consultant, people were surprised to learn that Hazel, a corporate executive in a conservative suit, rode a bike, especially when they learned it was a Gold Wing! Yet when they did, it became a point of connection. Hazel will share how her bike became a part of her brand.