

For Immediate Release

North American Debut of the Versys 1000, CANADIAN KAWASAKI MOTORS 36th Annual North American International Motorcycle SUPERSHOW

**NORTH AMERICAN
INTERNATIONAL MOTORCYCLE
SUPERSHOW**
JANUARY 6, 7, 8, 2012
TORONTO INTERNATIONAL CENTRE

December 2011 -Newmarket: Breaking news from **North America's Largest Attended Motorcycle Show** lights up the Motorcycle Industry as **Canadian Kawasaki Motors** announces that they will debut their complete 2012 motorcycle offering during the **36th Annual North American International Motorcycle SUEPRSHOW** at the **Toronto International Centre, January 6, 7, 8, 2012.**

Motorcycle enthusiasts will be able to see the complete range of **2012 Kawasaki models** at the **Kawasaki Corporate** display in **Hall 3** where they will be featuring the **North American Debut of the Versys 1000**, along with the All-New and highly anticipated **Ninja ZX-14R**. The **Kawasaki Corporate Booth** will be one of the most exciting and busiest displays at any Motorcycle Show this year, and will only be found at the **North American International Motorcycle SUPERSHOW** in Toronto.



Created as the long-awaited big brother of Kawasaki's mid-size any-road street surfer, the new Versys 1000 is designed to enable the greatest riding enjoyment in the widest variety of street riding situations. Whether riding solo or two-up, around the corner or around the globe, its unique combination of a highly responsive In-Line Four engine tuned for flexibility, and a nimble chassis fitted with dynamic suspension will have riders grinning in their helmets. With the Versys 1000, Kawasaki extends its any- street promise to the litre-bike class.

"**Canadian Kawasaki** is pleased to be returning to the **North American International Motorcycle SUPERSHOW** stated **Claude Gagne, National Sales and Marketing Manager**. This show has always played a significant role within the Ontario market place and **Canadian Kawasaki** is excited to present our strong mix of 2012 models to the enthusiasts that frequent this show each year."

For more information on the complete **2012 Kawasaki model line-up** visit **Kawasaki** online at www.kawasaki.ca

The Motorcycle SUPERSHOW runs Friday January 6th from 10am to 10pm, to January 8th from 10am to 6pm. The International Centre is located at 6900 Airport Road. Admission is \$18 for adults; \$5 for youths under 12, free for children under 6, and parking is free. Visit www.supershowevents.com for more information.

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