

**For Immediate Release**  
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# **HONDA CANADA**

## **Reserves Manufacturer Booth Space at the 36<sup>th</sup> Annual North American International Motorcycle SUPERSHOW**

**Newmarket, Ontario:** BIG news leaks from **Toronto's Largest Attended Motorcycle Show**, as **Honda Canada** finalizes arrangements to be on display at the **36<sup>th</sup> Annual North American International Motorcycle SUPERSHOW** this year, taking place at the **Toronto International Centre, January 6, 7, 8, 2012.**

A great move for **Honda Canada** to once again participate at the **Motorcycle SUPERSHOW**. The **Honda Corporate Booth** will be located in **Hall 3** and will feature the **Honda Motorcycle and ATV 2012 line-ups** including the best selling **CBR250R**, plus their extensive **Honda Power Equipment**, all on display at the **North American International Motorcycle SUPERSHOW** in Toronto. There will **only be one Show in the Toronto area this jam-packed with Everything in Motorcycling** for Motorcycle Enthusiasts, and that's the long standing **36<sup>th</sup> Annual North American International Motorcycle SUPERSHOW January 6, 7, 8, 2012.**

As the excitement builds, **Nick Pollice, of Honda Canada** commented, "The **Honda Canada booth** will be the booth to visit this year at the **North American International Motorcycle Supershow 2012.** We look forward to seeing you there!"

Crowds of enthusiastic show attendees visit the **North American International Motorcycle SUPERSHOW** each year, combine this track record with the recent excitement of larger scale booths joining the show this year, the **Motorcycle SUPERSHOW** will once again be the largest attended motorcycle show not only in Toronto, but across North America. At the **Motorcycle SUPERSHOW Parking is Always Free**, and the timing is perfect and always has been, **January 6, 7, 8, 2012** at the **International Centre.**

For further information on the **36<sup>th</sup> Annual North American International Motorcycle SUPERSHOW**, presented by **Dalton Timmis Insurance**, to purchase advanced tickets, or to be an exhibitor at the show, please call **1-888-661-SHOW (7469).**

For more information on the complete **2012 HONDA model line-up** visit **Honda** online at [www.honda.ca](http://www.honda.ca)

Mark your calendars now for **January 6, 7, 8, 2012** at the **Toronto International Center**

**NORTH AMERICA'S LARGEST MOTORCYCLE SHOW!**  
**EVERYTHING IN MOTORCYCLING**  
**JANUARY 6, 7, 8, 2012**  
**TORONTO INTERNATIONAL CENTRE**