

Italian Motorcycle Parts Treasure Trove - Hidden for decades, and recently unearthed

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Bar Hodgson Productions acquires renowned 'Romanelli Collection' Inventory

The *loudbike e-Store* returns with an amazing array of rare, new original stock (NOS) vintage Italian motorcycle parts. Under an agreement with Bar Hodgson Productions (BHP), the e-Store will offer The Romanelli Collection - an OEM and aftermarket inventory acquired by BHP from Francesco Romanelli in November. loudbike will manage and market over 8,000 products from Ducati, Moto Guzzi, MV Agusta, Bimota, Tomaselli, Marvic, Capagnolo (Tecnomagnesio), EPM, Verlicchi, Dellorto, Mallossi, NCR, Marzocchi, and Brembo for BHP from its Ottawa, Canada warehouse.

Romanelli is renown in the Italian motorcycle community for his role as distributor for Italian manufacturers and aftermarket suppliers during the 70's and 80's. Although Romanelli shifted his attention to his engineering business, he retained his remaining spares inventory for over 20 years.

Bar Hodgson, *Founder and President of the North American International Motorcycle SUPERSHOW* stated, "I've been aware of the Romanelli Collection for 35 years and recognized it as an important treasure trove of unobtainable NOS items. When Steve informed me of Romanelli's interest in selling, I asked him to help me to craft a deal. This is a truly exciting opportunity and an important legacy to preserve through an e-business."

Steve Munro, author of the loudbike blog (www.loudbike.com), operated the successful loudbike e-Store for two years prior to selling it to Anthony Creek (DesmoWorks) in 2006.

"When I discussed the Romanelli Collection with Bar at Mosport last May, I had no idea that I'd be reviving the old e-store and unpacking this astounding collection" said Munro. "The community will be amazed by the scope of our product line when we go live".

loudbike's initial eBay sampling has seen items aggressively snapped up by worldwide buyers. The e-Store (www.loudbikestore.com) will launch in February 2010. In the interim, loudbike will offer a sampling of the collection through its eBay store (<http://www.loudbikesteve.com>).